



MASSACHUSETTS SCHOOL ADMINISTRATORS' ASSOCIATION



An MSAA Professional Development workshop for All PreK-12 Educators

The Four Right Drivers of Change and Whole School/School System Change

DRIVERS



Featuring Ribas Associates and Publications, Inc. Presenter:

Paul B. Ash, Ph.D.

Thursday, November 19, 2020 and

Thursday, December 10, 2020

NEW DATES

3 – 6pm each day

Synchronous Online Workshop

6 PD Hours

Content Area: Curriculum and Instruction

Fees: Member \$180 / Non-Member \$240

MSAA Contact: vellison@msaa.net

In this workshop, Dr. Paul Ash will present a blueprint that shows how school leaders can dramatically increase educator capacity and creativity in their school system that will lead to much higher student learning for ALL students. During this highly interactive workshop session, Dr. Ash will discuss the four key “drivers” that will increase educator effectiveness, innovation, and student learning (1) Promoting a Culture of Trust, (2) Collaboration in All Directions, (3) Capacity Building for All Educators, and (4) Leadership at All Levels.

The program will teach school leaders to:

- Identify the human and political limitations that hold back positive change;
- Increase the knowledge and skills of all educators; and
- Diffuse best practices throughout an entire K-12 school system.

Dr. Ash will discuss how the four drivers will build teacher and leadership capacity, even during periods of financial limitations and the uncertainty of instructional practices given the Covid-19 pandemic. He will present a model that can increase both school and district performance by optimizing the work of the staff and breaking the limitations and structures that were designed for a different era. Participants will engage in activities to analyze the strength of each driver in their departments/schools/school district. The activities will include self-assessments, group discussions, and planning next steps. By the end of the workshop, participants will develop an action plan that will focus on one or more of the four drivers designed to increase the collective capacity of their school or school system.

Paul B. Ash, Ph.D. has 42 years of extensive leadership experience: Superintendent of Schools, Lexington and Westwood; Assistant Superintendent, Wellesley; Chair of the Legislation Committee, Massachusetts Association of School Superintendents, President, Dover-Sherborn Teachers Association, MA; President, Massachusetts Association of School Personnel Administrators; and Member, Newton School Committee, Newton. In 2012, Dr. Ash co-authored the book *School Systems That Learn*. Currently, Dr. Ash is a Senior Consultant for Ribas Associates.

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LEADERSHIP MATTERS



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