

*A professional development offering for: K-12 Principals, Assistant Principals and District Administrators who Aspire to Become a Superintendent*



## So You Want (or May Want) to be a Superintendent



**Featuring Ribas Associates Presenter  
Dr. Paul Ash**

**Monday, February 5, 2018  
at the MSAA Office, Franklin**

**Sign-In/Registration: 8:00 am to 8:30 am  
Workshop: 8:30 am to 3:00 pm  
Fees: Member \$195/Non-Member \$260**

6 Professional Development Hours

PD Content Area: *Leadership/Administration*

This workshop is for central office administrators, district administrators, principals who want (or may want) to make a career move to superintendent. This workshop is filled with practical advice learned by Dr. Ash over 35 years in the central office, including 18 years as a highly successful superintendent. He will share with you many tips that you will not learn in graduate courses and other forums.

**By the conclusion of this workshop participants will:**

- Understand superintendent roles and responsibilities, including political, educational, and financial demands.
- Examine what kind of leader you are and what skills you need.
- Learn how to research a district and decide whether or not a position is a good “fit” for you.
- Gain insights into the application process, including writing a cover letter, interviewing, contract negotiations and working with a consultant.
- Learn how to write an entry plan for your first 100 days.
- Learn successful strategies on how some superintendents are able to build long-term professional relationship with their school committee.

**Dr. Paul Ash** retired as the Superintendent of Schools in Lexington, Massachusetts after 10 years. During his 42-year career, Paul has held a wide range of school leadership roles: Superintendent of Schools, Westwood, MA; Assistant Superintendent for Personnel, Finance, and Administration, Wellesley, MA, and Chair of the Legislation Committee, Massachusetts Association of School Superintendents. Paul's contributions to the field have been recognized at the state and national level in human resources/labor relations, financial operations, and professional development. He is the co-author of the highly acclaimed book *School Systems That Learn: Improving Professional Practice, Overcoming Obstacles, and Diffusing Innovation.*

[MSAA Registration Policies & Procedures](#)

[Register Online](#)

Massachusetts School Administrators' Association ~ 33 Forge Parkway, Franklin, MA 02038  
Workshop Contact: Cora Armenio | Phone: (508) 541-9835 | E-mail: [carmenio@msaa.org](mailto:carmenio@msaa.org)