

*A professional development offering for: K-12 Classroom Teachers, Special Educators, Guidance Counselors, Guidance Directors, Department Heads, Team Leaders, Curriculum Coordinators, Principals, and Assistant Principals*

## Working Effectively with Parents and Guardians



**Featuring Ribas Associates Presenter  
Cynthia Marchand**

**Wednesday, February 28, 2018  
at the MSAA Office, Franklin**

**Sign-In/Registration: 8:00 am to 8:30 am**

**Workshop: 8:30 am to 3:00 pm**

**Fees: Member \$195/Non-Member \$260**

6 Professional Development Hours

PD Content Area: *Leadership/Administration*

Good two-way communication between families and schools is necessary for your students' success. Not surprisingly, the more parents and teachers share relevant information with each other about a student, the better equipped both will be to help that student achieve academically.

Research has shown that parental expectations are one of the strongest predictors of student achievement. Communication should be designed to set clear, consistent and high expectations for student performance in class. This will engender trust from parents and enable them to reinforce your expectations in the home.

**At the conclusion of this workshop the participants will be able to use pro-active communication skills to:**

- Establish positive relationships with parents.
- Conference effectively with parents.
- Effectively work with aggressive parents.
- Maximize the engagement of uninvolved parents in their children's education.
- Conduct successful Curriculum Night presentations.

**Cynthia Marchand's** career in education has spanned 37 years, 33 of those in the Newton, Massachusetts Public School District. She has served as a teacher, an elementary principal and a Superintendent. As an educational leader, she has focused on refining practice through embedded professional development, consistency of focus, and distributive leadership. She believes in actively engaging students in their learning through self-reflection, and goal setting. In her most recent role of Assistant Superintendent in Burlington, Massachusetts, she implemented new initiatives as she focused on Global Education, Literacy across the Curriculum, and Coaching Models.

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