



MASSACHUSETTS SCHOOL ADMINISTRATORS' ASSOCIATION



An MSAA Professional Development Workshop for: School and District Administrators, School Counselors, Title VI, Title IX and Section 504 Coordinators, and other educational professionals who are responsible for preventing, investigating and responding to bullying, cyberbullying and discriminatory harassment.

The Role of Social Media in K-12 Schools Responding to Cyber-Bullying and Cyber-Harassment



Featuring Presenter:
Atty. Richard W. Cole, Esq.
Cole Civil Rights and Safe Schools Consulting

Wednesday, March 13, 2019
at the MSAA Office, Franklin

Sign-In: 8:00am-8:30am
Workshop: 8:30am-3:00pm

PD Hours: 6
Content Area: Safe and Supportive Learning Environments

Fees: Member \$215 / Non-Member \$285

MSAA Contact: pd@msaa.net

This interactive workshop will identify current social media issues that K-12 schools face and how to effectively address its impact on students and the broader school climate. Participants will examine how to assess when cyber-speech violates the state bullying law, federal or state civil rights laws or the state's criminal laws. The workshop will explore special challenges in investigating cyber-speech. It will address how to respond to incidents involving cyberbullying and cyber-harassment without violating students' speech and association rights.

Participants will:

- Examine current social media issues and its impact on school climate and culture.
- Analyze case studies to help determine when social media use violates state bullying laws or federal or state civil rights laws.
- Explore when cyber-speech violates criminal law, state law, or First Amendment protections and the role law enforcement plays in addressing cyber-bullying and cyber-harassment

Attorney Richard W. Cole is principal of Cole Civil Rights and Safe Schools Consulting, in Boston, MA. Richard is a nationally known civil rights attorney and former Assistant Attorney General and Civil Rights Division Chief at the Massachusetts Office of Attorney General. He offers schools technical, investigative and policy assistance and training on civil rights, school climate, race relations, disability rights, and addressing harassment, bullying and hate crimes in schools and cyberspace. He also represents student victims of discriminatory harassment. Richard was National Co-Chair and contributory author of the acclaimed U.S. Department of Education's publication, "Protecting Students from Harassment and Hate Crimes—A Guide for Schools."

[Register online at www.msaa.net](http://www.msaa.net)

LEADERSHIP MATTERS



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