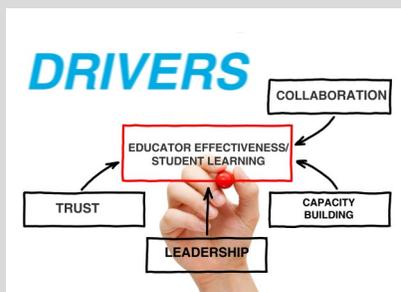


A professional development offering for: K-12 District Leaders, School Leaders, and Teacher Leaders



The Four Drivers for Building Strong School Cultures, High Achievement, and High Teacher Morale



Featuring Ribas Associates Presenter

Dr. Paul Ash

Monday, March 12, 2018

at the MSAA Office, Franklin

Sign-In/Registration: 8:00 am to 8:30 am

Workshop: 8:30 am to 3:00 pm

Fees: Member \$195/Non-Member \$260

6 Professional Development Hours

PD Content Area: *Leadership/Administration*

In this workshop, Dr. Paul Ash will present a blueprint that shows how school leaders can dramatically increase educator capacity and creativity in their school system that will lead to much higher student learning for ALL students. The workshop is based on the book he co-authored with John D'Auria, *School Systems That Learn: Improving Professional Practice, Overcoming Obstacles, and Diffusing Innovation*.

During the highly interactive six-hour workshop, Dr. Ash will discuss the four key "drivers" that will increase educator effectiveness, innovation, and student learning: Promoting a Culture of Trust, Collaboration in All Directions, and Capacity Building for All Educators, and Leadership at All Levels. The program will also teach school leaders to:

- Identify the human and political limitations that hold back positive change;
- Increase the knowledge and skills of all educators; and
- Diffuse best practices throughout an entire K-12 school system.

Dr. Ash will discuss how the four drivers will build teacher and leadership capacity, even during periods of state/federal mandates and financial limitations. He will present a model that can increase both school and district performance by optimizing the work of the staff and breaking the limitations and structures that were designed for a different era. Participants will engage in activities to analyze the strength of each driver in their departments/schools/or school district. The activities will include self-assessments, group discussions, and planning next steps. By the end of the six-hour session, participants will develop an action plan that will focus on one or more of the four drivers designed to increase the collective capacity of their school or school system.

Dr. Paul Ash retired as the Superintendent of Schools in Lexington, Massachusetts after 10 years. During his 42-year career, Paul has held a wide range of school leadership roles: Superintendent of Schools, Westwood, MA; Assistant Superintendent for Personnel, Finance, and Administration, Wellesley, MA, and Chair of the Legislation Committee, Massachusetts Association of School Superintendents. Paul's contributions to the field have been recognized at the state and national level in human resources/labor relations, financial operations, and professional development. He is the co-author of the highly acclaimed book *School Systems That Learn: Improving Professional Practice, Overcoming Obstacles, and Diffusing Innovation*.

[MSAA Registration Policies & Procedures](#)

[Register Online](#)

Massachusetts School Administrators' Association ~ 33 Forge Parkway, Franklin, MA 02038

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